

Johnson & Johnson

LISTERINE

LISTERINE variant	Fresh Burst	Cool Mint	Cool Mint Milder Taste	Total Care	Total Care Milder Taste	Total Care Stay White	Total Care Teeth & Gum	Advanced Defence Gum Treatment	Advanced Defence Sensitive	Advanced White Milder Taste	Advanced Nightly Reset	Smart Rinse Mild Berry	Smart Rinse Mild Mint
Ingredient	Essential Oils			Essential Oils and Zinc Chloride				LAE (Ethyl Lauroyl Arginate)	Potassium Oxalate	Polyphosphates and Essential Oils	Essential Oils	CPC (Cetylpyridinium Chloride)	
Fluoride	None		220ppm	450ppm		220ppm	450ppm	None		220ppm	450ppm	100ppm	
Alcohol	YES		NO	YES	NO	YES		YES		NO		NO	
Classification	Cosmetic			Cosmetic				Medical Device		Cosmetic		Cosmetic	
Available size(s)	250ml, 500ml, 750ml	250ml, 500ml, 750ml, 1L	500ml, 750ml	95 ml, 250ml, 500ml, 1L	500ml	95 ml, 250ml, 500ml	250ml, 500ml	500ml		500ml, 1L	400ml	250ml, 500ml	
Recyclability	Recyclable bottle*. Contains 50% recycled plastic (excluding Advanced Nightly Reset) *Safety seal and label excluded												

LISTERINE Variant	<p>Flavours Fresh Lime and Mint</p> 	<p>Flavours Mild and Minty</p> 	<p>Flavours Spearmint</p> 	<p>Multi Protect Gum</p> 	<p>Multi Protect Sensitive</p> 
Ingredient	Essential Oils			Essential Oils	Essential Oils and Potassium Nitrate
Fluoride	220ppm			450ppm	220ppm
Alcohol	NO		YES	NO	
Classification	Cosmetic			Cosmetic	
Available size(s)	500ml	250ml, 500ml	250ml, 500ml	500ml	
Recyclability	Recyclable bottle*. Contains 50% recycled plastic (excluding Advanced Nightly Reset) *Safety seal and label excluded				